

# Mathew Chavez

Multimedia Designer proficient in Adobe Creative Suite, web design & development, and more. Committed to continuous learning and achieving exceptional results.

## CONTACT

Name Mathew Chavez

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## **EDUCATION**

**Arizona State University** 

B.S. Graphic Information Technology August 2020 - May 2023

San Juan College A.S. Computer Science August 2015 - May 2018

Farmington High School

High School Diploma August 2011 - May 2015

# SKILLS

#### Adobe

Photoshop, Illustrator, InDesign, Premier Pro, After Effects

## Web

HTML/CSS, JavaScript, WordPress, UX/UI Design, SEO

## Programming

Object-Oriented Programming, C++, Java, JavaScript

## **Multimedia**

Photography, Videography, Print Design,

# **EMPLOYMENT**

## **Public Information Manager**

San Juan County Sheriff's Office

Nov 2023 - Current Aztec. New Mexico

- Led the design and creation of visual assets for various platforms, including social media, print materials, advertising campaigns, and web content.
- Directed and executed an impactful social media strategy, enhancing the Sheriff's Office's online presence and engagement.
- Coordinated with other government entities, scheduling media conferences, interviews, and community events,
- Directed photography and videography projects, capturing compelling visual content to enhance the agency's marketing efforts.

## Media Director

Timberline Church

- Jun 2015 Current Aztec, New Mexico
- Developed and executed design concepts for a wide range of print and digital materials, including brochures, flyers, social media graphics, and web design projects.
- Designed and managed the organization's website via its content management service, ensuring consistency in branding while enhancing search engine optimization.
- Collaborated with cross-functional teams to drive multimedia campaigns and enhance social media presence.

## **Store Manager**

AT&T

## Aug 2021 - Oct 2023

Farmington, New Mexico

- Managed day-to-day operations of AT&T retail store, overseeing sales, customer service, and inventory management.
- Led and coached a team of 14 employees to achieve and exceed sales targets through effective training and motivation.
- Implemented sales strategies and promotional campaigns to drive revenue growth and enhance customer satisfaction.

## **Sales Consultant**

AT&T

# Oct 2017 - Aug 2021

Farmington, New Mexico

- Successfully met and exceeded monthly sales targets by effectively promoting AT&T products and services to customers.
- Provided exceptional customer service by listening to customer needs, addressing concerns, and recommending appropriate solutions.
- Demonstrated product knowledge and technical expertise in smartphones, tablets, accessories, and wireless plans.