



Mathew Chavez

MULTIMEDIA DESIGNER

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DETAILS

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PROFILE

Multimedia Designer with eight years of experience in graphic design, web design, and Social Media Management. Proficient in Adobe Creative Suite, HTML, CSS, and WordPress. A highly motivated self-starter who is always seeking opportunities to grow. Dedicated to improving the skills and knowledge of myself and those around me to achieve exceptional results.

SKILLS

Photoshop
Illustrator
InDesign
Premier Pro
Photography
HTML
CSS
JavaScript
C++
Java
WordPress
Print Design

Management
Customer Service
Inventory Management
Sales
Time Management
Marketing



EMPLOYMENT

SJC Sheriff's Office, Aztec, New Mexico

Public Information Manager | *November 2023 - Current*

- Led the design and creation of graphics for various platforms, including social media, print materials, advertising campaigns, and web content.
- Directed and executed an impactful social media strategy, enhancing the Sheriff's Office's online presence and engagement.
- Coordinated with other government entities, scheduling media conferences, interviews, and community events.

Timberline Church, Aztec, New Mexico

Media Director | *June 2015 - June 2021*

- Developed and executed design concepts for a wide range of materials, including brochures, flyers, social media graphics, and web design projects.
- Maintained and updated the organization's branding guidelines to ensure consistency across all marketing materials.

AT&T, Farmington, New Mexico

Store Manager, Assistant Manager, & Sales | *August 2017 - October 2023*

- Managed day-to-day operations of AT&T retail store, overseeing sales, customer service, and inventory management.
- Led and coached a team of 14 employees to achieve and exceed sales targets through effective training and motivation.
- Implemented sales strategies and promotional campaigns to drive revenue growth and enhance customer satisfaction.

EXPERIENCE

Project Management
Brand Identity
Social Media Management
UX/UI Design
User Testing
Retouching
Object-Oriented Programming



EDUCATION

B.S. Graphic Information Technology, Arizona State University

August 2020 - May 2023

A.S. Computer Science, San Juan College

August 2015 - May 2018

High School Diploma, Farmington High School

August 2011 - May 2015